

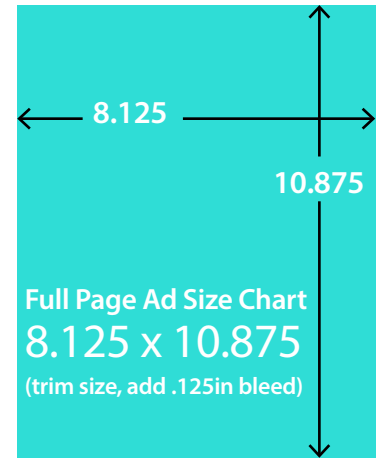
# Ad Specs and Prices

Effective August 2024

## SVC Bulletin

Please note: Due to size change of the Bulletin, new artwork is required for all ad submissions

Selection	Ad Size	Width x Height (inches)	4-Color
A	Full page OBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,325
B-1	Full page IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-2	Full page IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-3	Full page Opposite IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-4	Full page Opposite IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
C	Full page interior	8.125 x 10.875 (trim size, add .125in bleed)	\$2,825
E	1/2 page horizontal	7 x 4.875	\$2,275
F	1/2 page vertical	3.375 x 10	\$2,275
G	1/2 page island	4.875 x 7	\$2,275
H	1/3 page†	2.25 x 10	\$1,850
I	1/3 page square†	4.625 x 4.875	\$1,850
J	1/4 page†	3.375 x 4.875	\$1,600



Note: Bleed is 0.125 inch beyond trim.

†This ad size is not offered in the TechCon Final Program & Exhibit Guide.

## 2025 TechCon Final Program & Exhibit Guide

Deadline for Space Reservation/Artwork: March 7/March 23, 2025

See specifications above for the TechCon Program & Exhibit Guide ad size

## 2025 TechCon Website

EP-1A Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high) . . . . .	\$895
EP-1B Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high) . . . . .	\$495
EP-1C Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high) . . . . .	\$395

## SVC Website

W-1 Rotating Banner Ad with link on home page	240 px wide x 120 px high, static	(12 months) . . . . .	\$550
W-2 Rotating Corporate Sponsor Logo with link on home page (Silver + level and greater)	240 px wide by 84 px high	(12 months) . . . . .	\$0
W-2 Rotating Corporate Sponsor Logo with link on home page (Silver level)	240 px wide by 84 px high	(12 months) . . . . .	\$200

## SVConnections

EM-1 Static Banner with link	200 px wide x 300 px high	(12 issues) . . . . .	\$1,050
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## Corporate Sponsor Newsletter – SVC TECHTalk

EM-2 Horizontal Banner with link	360 px wide x 100 px high	(4 issues) . . . . .	\$3,000
EM-3 Vertical Banner with link	200 px wide x 300 px high	(1 issue) . . . . .	\$600
EM-3 Vertical Banner with link	200 px wide x 300 px high	(4 issues) . . . . .	\$2,100

## SVC Products & Services Directory

PS-1 Product and Services Guide Listing to Enhanced Corporate Sponsors (Silver + level and greater)	. . . . .	\$0
PS-2 Product and Services Guide Listing to Base Corporate Sponsors (Silver level)	. . . . .	\$250
PS-3 Product and Services Guide Listing to TechCon Exhibitors who are not SVC Corporate Sponsors	. . . . .	\$300
PS-4 Product and Services Guide Listing to non-SVC Exhibitorsw/Corporate Sponsors	. . . . .	\$500

# Insertion Order

PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	4-COLOR Ad Price	TOTAL PRICE
Spring 2025 Bulletin				
Summer 2025 Bulletin				
2025 TechCon Final Program & Exhibit Guide				
Fall 2025 Bulletin				
<b>Publications Advertising Subtotal &gt;</b>				
Subtract 10% for two print ads on the same order >				

## 2025 TechCon Sponsorships – Descriptions of sponsorships listed on pages 10-11.

Emerald .....\$4,250 USD Sapphire .....\$3,250 USD Ruby .....\$2,250 USD Coral .....\$1,250 USD Cellular-5G Data.....\$6,500 USD ID Badges .....\$4,500 USD Logo Bottle Water .....\$3,750 USD	Notepad (2-color) .....\$3,000 USD Welcome Reception (max 3 sponsors) \$3,500 USD Specialty Coffee Cart .....\$3,750 USD Young Members Recognition & Farewell Social (max 3 sponsors) .....\$3,500 USD Tote Bags (max 5 sponsors).....\$2,750 USD Online Registration Splash Page (max 3 sponsors) .....\$3,000 USD	Online Hotel Registration Splash Page \$1,500 USD Exhibit Hall Carpet Decals .....\$2,000 USD Contact the SVC with your ideas (we are open to any creative approach!)
		<b>Sponsorships Subtotal</b> _____

## TechCon Website

EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high) .....	\$895 _____
EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high) .....	\$495 _____
EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high).....	\$395 _____

## SVC Website

W-1: Banner Ad on SVC Website (240 px wide x 120 px high) .....(12 months).....	\$550 _____
W-2: Enhanced Corporate Sponsor Logo on SVC Website (Silver + level and greater) (240 px wide x 84 px high).....(12 months).....	\$0 _____
W-2: Base Corporate Sponsor Logo on SVC Website (Silver level) (240 px wide x 84 px high).....(12 months).....	\$200 _____

## eMarketing

EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high) .....(12 issues) .....	\$1,050 _____
EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high) .....(4 issues) .....	\$3,000 _____
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) .....(1 issue) .....	\$ 600 _____
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) .....(4 issues) .....	\$2,100 _____

## SVC Products & Services Directory

PS-1: Product and Services Guide Listing to Enhanced Corporate Sponsors (Silver + level and greater).....	\$0 _____
PS-2: Product and Services Guide Listing to Base Corporate Sponsors (Silver level).....	\$250 _____
PS-3: Product and Services Guide Listing to TechCon Exhibitors who are not SVC Corporate Sponsors .....	\$300 _____
PS-4: Product and Services Guide Listing to non-SVC Exhibitors/Corporate Sponsors .....	\$500 _____

**Digital Advertising Subtotal** \_\_\_\_\_  
**TOTAL** \_\_\_\_\_

### PLEASE PRINT CLEARLY Advertiser Information

Name \_\_\_\_\_ Date \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 MS/Building/PO Box \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Cell or Alternate Phone \_\_\_\_\_  
 eMail \_\_\_\_\_ Web Site \_\_\_\_\_

### Agency Information

Name \_\_\_\_\_ Date \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 MS/Building/PO Box \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Cell or Alternate Phone \_\_\_\_\_  
 eMail \_\_\_\_\_ Web Site \_\_\_\_\_