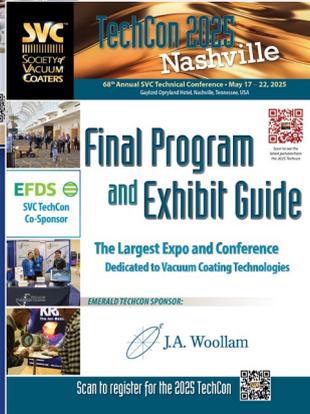


Media Kit 2026



BULLETIN
TECHCON EXHIBIT GUIDE
TECHCON SPONSORSHIP
PRODUCT & SERVICES DIRECTORY
WEBSITE BANNER ADS

PUBLICATIONS
PRINT & DIGITAL
EMARKETING
WEBSITE



Tel: +1 (505) 897-7743
Fax: +1 (866) 577-2407
svinfo@svc.org

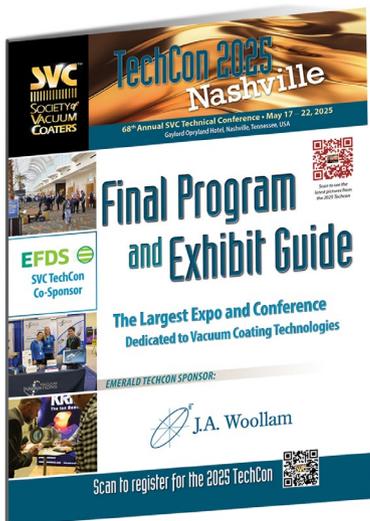
The Society of Vacuum Coaters

www.svc.org

AUGUST 2025



Book your ad for all three issues in 2026 and take advantage of the multiple ad discount.



SVC Bulletin

The *SVC Bulletin* is published **three times each year**, with a balanced mix of news and technology, that informs and educates.

The *Bulletin* is read by a world-wide group of subscribers working in the vacuum coating community. The enhanced digital version offers readers direct hyperlinks to advertisers, easy navigation and searchable content.

The *SVC Bulletin* features original contributed technical articles, which are also archived on the SVC website in the original format, including ads.

Each issue contains TechCon previews and highlights of key technology presented at the TechCon, SVC committee activities, Corporate Sponsor news, and Society and Industry news.

Products and Services Section

This section features new products and services that have been introduced to the vacuum coating community by SVC display advertisers. These are published on a space-available basis.

Deadlines for Space Reservation/Artwork

Spring 2026: February 13/March 6, 2026

Summer 2026: June 12/June 26, 2026

Fall/Winter 2026: August 21/September 4, 2026



TechCon Final Program & Exhibit Guide

The TechCon Final Program & Exhibit Guide showcases the products and services of exhibiting companies participating in the annual SVC TechCon Exhibit. **The digital version is sent world-wide.** The combined TechCon Final Program & Exhibit Guide is distributed on-site to every TechCon attendee.

Companies that are not exhibiting may also advertise in this publication.

Deadline for Space Reservation/Artwork: February 20/March 13, 2026

Website

SVC + TechCon Websites

SVC Website

Web Banner + Corporate Sponsor Logo Programs

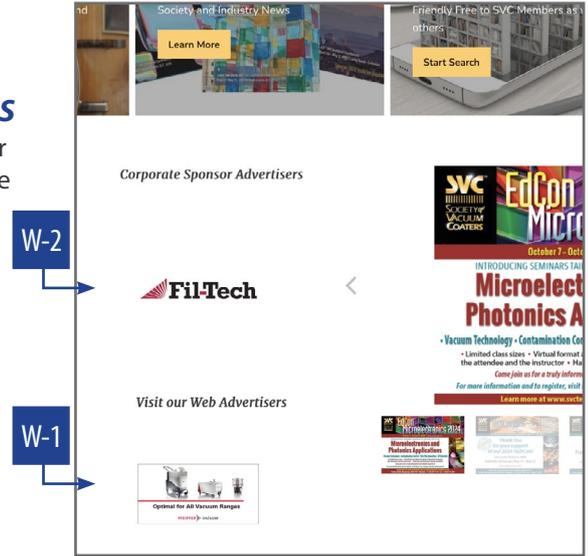
The two rotating web banner ad locations and the rotating corporate sponsor logo are both located on the website home page and include a URL link to the website of choice.

W-1 Static Banner Ad on the SVC Home Page

240 px wide x 120 px high, 40kb max., static
12 months\$550

W-2 Static Corporate Sponsor Logo on the SVC Home Page

(available at no charge with Enhanced Corporate Sponsor level Silver + and greater)
240 px wide x 84 px high, 40kb max., static,
12 months\$200



TechCon Website

The **2026 SVC TechCon Website** is the hub of critical conference and exhibit information viewed by exhibitors, presenters, and potential attendees throughout the months and weeks preceding, during and after the conference.

Make sure your company is represented!

Choose advertising options that enhance pre-conference marketing activity, including:

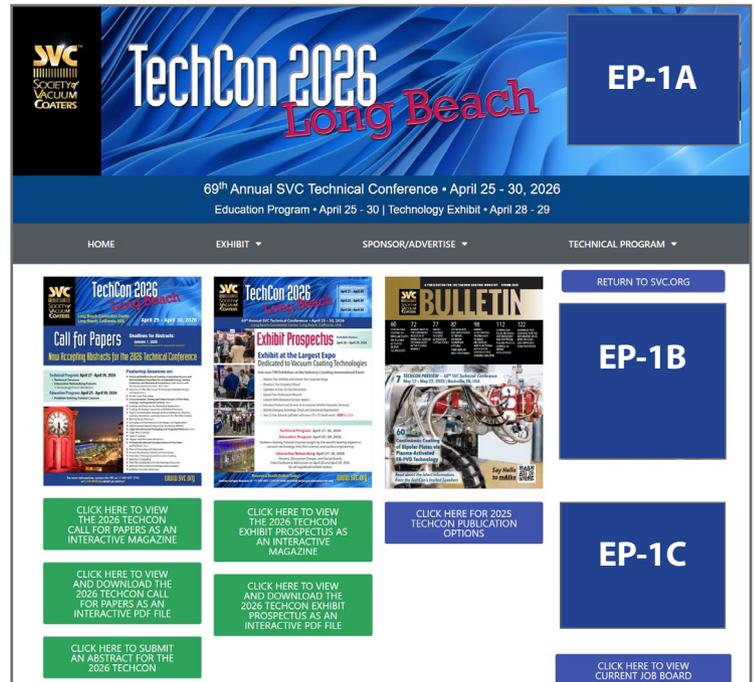
Rotating banner ads with URL link of your choice.

Static banner ads only. Ad positions are indicated on the images at right.

EP-1A Banner ad in masthead with URL Link
286 px wide x 215 px high\$895

EP-1B Banner ad in right hand column, top position with URL Link
276 px wide x 166 px high\$495

EP-1C Banner ad in right hand column, bottom position with URL Link
276 px wide x 166 px high\$395



SVConnections eMarketing Program

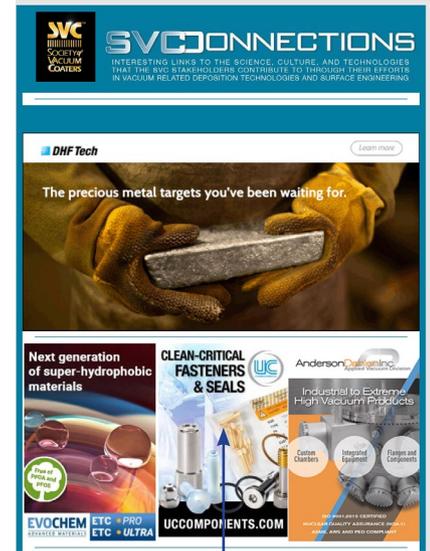
SVConnections is a **monthly eNewsletter** informing the vacuum coating community of news of special interest and promoting SVC advertisers. Each issue is archived on the SVC website.

eMail marketing to the extensive SVC database is a useful tool for SVC to communicate the latest news about the vacuum coating industry. In addition, eMarketing assists our advertisers and exhibitors to reach their potential customers throughout the year.

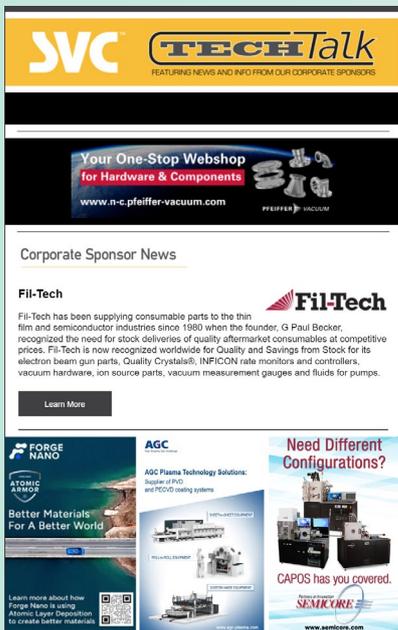
The 2026 program includes the following:

EM-1 Static Banner ad with URL link: 200 px wide x 300 px high, 40kb maximum
12 monthly issues.....\$1,050

The advertiser provides all necessary artwork and may change the link and/or image each month. The eMail is deployed on the first Wednesday of each month. The advertiser may select the start month; ads must run in consecutive months. Send banner ads in .jpg or .png format to svcinfo@svc.org and provide the URL to which the banner will link.



EM-1



EM-2

EM-3

SVC TECHTalk

Exclusive Corporate Sponsor eMarketing Program

This is an exclusive opportunity for all Corporate Sponsors to broadcast their news headlines through a **quarterly eMail blast** — on a complimentary basis — to contacts on the SVC marketing database. Each issue is archived on the SVC website.

Corporate Sponsor News and New Product Spotlight News Releases

The Corporate Sponsor submits a news release headline and URL link to where the news release resides. News release headline with link will be published in the issue.

One news release is accepted per Corporate Sponsor in both the "Corporate Sponsor News" and "Product Spotlight" sections of TECHTalk. The links are posted in the order that they are received prior to the deployment of the eMail blast. Issues deploy in January, April, July and October.

Advertising opportunities are available to Corporate Sponsors in two banner locations.

EM-2 Horizontal banners, not animated (maximum 2 per issue) with link.
Positions rotate quarterly.
360 px wide x 100 px high, 40kb maximum (4 issues).....\$3,000

EM-3 Vertical banners, not animated with link.
Positions rotate quarterly.
200 px wide x 300 px high, 40kb maximum (1 issue)..... \$600
200 px wide x 300 px high, 40kb maximum (4 issues).....\$2,100

Deadlines for Space Reservation/Artwork

October 2025: October 3/10, 2025

January 2026: January 2/9, 2026

April 2026: April 3/10, 2026

July 2026: July 3/10, 2026

Send News Releases in text format to maryellen.quinn@svc.org
Indicate the URL to which the News Release headline and/or banner will link.

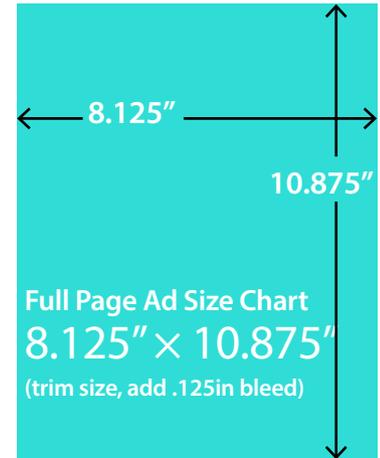
Ad Specs and Prices

Effective August 2025

SVC Bulletin

Please note: Due to size change of the Bulletin, new artwork is required for all ad submissions

Selection	Ad Size	Width x Height (inches)	4-Color
A	Full page OBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,325
B-1	Full page IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-2	Full page IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-3	Full page Opposite IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-4	Full page Opposite IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
C	Full page interior	8.125 x 10.875 (trim size, add .125in bleed)	\$2,825
E	1/2 page horizontal	7 x 4.875	\$2,275
F	1/2 page vertical	3.375 x 10	\$2,275
G	1/2 page island	4.875 x 7	\$2,275
H	1/3 page†	2.25 x 10	\$1,850
I	1/3 page square†	4.625 x 4.875	\$1,850
J	1/4 page†	3.375 x 4.875	\$1,600



Note: Safety Margin is .25 inch within trim on all sides.
Bleed is 0.125 inch beyond trim on all sides.

†This ad size is not offered in the TechCon Final Program & Exhibit Guide.

2026 TechCon Final Program & Exhibit Guide

Deadline for Space Reservation/Artwork: February 20/March 13, 2026

See specifications above for the TechCon Program & Exhibit Guide ad size

2026 TechCon Website

EP-1A Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)	\$895
EP-1B Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)	\$495
EP-1C Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395

SVC Website

W-1 Rotating Banner Ad with link on home page	240 px wide x 120 px high, static	(12 months)	\$550
W-2 Rotating Corporate Sponsor Logo with link on home page (Silver + level and greater)	240 px wide by 84 px high	(12 months)	\$0
W-2 Rotating Corporate Sponsor Logo with link on home page (Silver level)	240 px wide by 84 px high	(12 months)	\$200

SVConnections

EM-1 Static Banner with link	200 px wide x 300 px high	(12 issues)	\$1,050
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Corporate Sponsor Newsletter – SVC TECHTalk

EM-2 Horizontal Banner with link	360 px wide x 100 px high	(4 issues)	\$3,000
EM-3 Vertical Banner with link	200 px wide x 300 px high	(1 issue)	\$600
EM-3 Vertical Banner with link	200 px wide x 300 px high	(4 issues)	\$2,100

SVC Products & Services Directory

PS-1 Product and Services Guide Listing to Enhanced Corporate Sponsors (Silver + level and greater)	\$0
PS-2 Product and Services Guide Listing to Base Corporate Sponsors (Silver level)	\$250
PS-3 Product and Services Guide Listing to TechCon Exhibitors who are not SVC Corporate Sponsors	\$300
PS-4 Product and Services Guide Listing to non-SVC Exhibitors/Corporate Sponsors	\$500

Insertion Order

PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	4-COLOR Ad Price	TOTAL PRICE
Spring 2026 Bulletin				
Summer 2026 Bulletin				
Fall 2026 Bulletin				
2026 TechCon Final Program & Exhibit Guide				
Publications Advertising Subtotal >				

2026 TechCon Sponsorships – Descriptions of sponsorships listed on pages 8-9.

Emerald \$4,250 USD	Welcome Reception \$3,500 USD	Promenade Carpet Decal (10x10) \$6,000 USD
Sapphire \$3,250 USD	Specialty Coffee Cart \$3,750 USD	Exhibit Hall Aisle "Dangler" Banner ... \$1,850 USD
Ruby \$2,250 USD	Young Members Recognition & Farewell Social \$3,500 USD	Escalator Branding \$5,900 USD
Coral \$1,250 USD	Tote Bags \$2,750 USD	Exhibit Hall Entrance Column Wrap .. \$3,750 USD
Cellular-5G Data \$6,500 USD	Online Registration Splash Page \$3,000 USD	Contact the SVC with your ideas (we are open to any creative approach!)
ID Badges \$4,500 USD	Online Hotel Registration Splash Page \$1,500 USD	Sponsorships Subtotal _____
Logo Bottle Water \$3,750 USD	Exhibit Hall Floor Decals \$2,250 USD	
Notepad (2-color) \$3,000 USD		

TechCon Website

EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)	\$895	_____
EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)	\$495	_____
EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395	_____

SVC Website

W-1: Banner Ad on SVC Website (240 px wide x 120 px high)	(12 months)	\$550	_____
W-2: Enhanced Corporate Sponsor Logo on SVC Website (Silver + level and greater) (240 px wide x 84 px high)	(12 months)	\$0	_____
W-2: Base Corporate Sponsor Logo on SVC Website (Silver level) (240 px wide x 84 px high)	(12 months)	\$200	_____

eMarketing

EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high)	(12 issues)	\$1,050	_____
EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high)	(4 issues)	\$3,000	_____
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(1 issue)	\$ 600	_____
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(4 issues)	\$2,100	_____

SVC Products & Services Directory

PS-1: Product and Services Guide Listing to Enhanced Corporate Sponsors (Silver + level and greater)	\$0	_____
PS-2: Product and Services Guide Listing to Base Corporate Sponsors (Silver level)	\$250	_____
PS-3: Product and Services Guide Listing to TechCon Exhibitors who are not SVC Corporate Sponsors	\$300	_____
PS-4: Product and Services Guide Listing to non-SVC Exhibitors/Corporate Sponsors	\$500	_____

Digital Advertising Subtotal _____

TOTAL _____

PLEASE PRINT CLEARLY

Advertiser Information

Name _____ Date _____

Company/Organization _____

MS/Building/PO Box _____

Street _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Cell or Alternate Phone _____

eMail _____ Web Site _____

Agency Information

Name _____ Date _____

Company/Organization _____

MS/Building/PO Box _____

Street _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Cell or Alternate Phone _____

eMail _____ Web Site _____

Advertising Policies

Effective August 2025

Ad Specification for All Publications

- High-resolution (300 dpi or greater) PDF files with all fonts embedded. Do not include any OPI (open prepress interface) images in the PDF—they are rejected as low resolution proxy images and create problems!
- Color images must be saved in CMYK format. Do not supply color images in RGB format.
- If file size is larger than 12MB, do not send by eMail.
- Disclaimer: Ads containing spot or Pantone colors will be converted to CMYK if time does not permit the advertiser to be contacted to resubmit the ad.

SVC is not responsible for any discrepancies (such as incorrect color, size, or fonts), when SVC specifications are not followed.

Ad Cancellations and Agency Discounts

- No cancellations will be accepted or refunds made after the closing date for each publication.
- Recognized advertising agencies are encouraged to contact SVC for special discounts.

For more information contact:

The Society of Vacuum Coaters

Phone: +1(505) 897-7743

eMail: svcinfo@svc.org

Website: www.svc.org



TechCon Sponsor Program

69th Annual SVC Technical Conference

69th Annual SVC Technical Conference • April 25 – 30, 2026

Long Beach Convention Center, Long Beach, California, USA

All TechCon sponsorships include:

- Company logo and link in the exhibitor profile
- Sponsor Quick Link with company logo and link on the TechCon website
- Acknowledgment in all TechCon publications
- Acknowledgment on TechCon signage

**SPECIALTY
SPONSORSHIPS
NEXT PAGE**

LEVEL SPONSORSHIPS

Emerald \$4,250

- Full page ad in the Final Program & Exhibit Guide
- Corporate logo & sponsorship level featured prominently on the front cover of the Final Program & Exhibit Guide
- One page promotional flier in the in registration bags
- Banner ad on the TechCon website home page

Sapphire \$3,250

- Full page ad in the Final Program & Exhibit Guide
- Banner ad on the TechCon website home page
- Snacks & non-alcoholic refreshments at the Beer Blast sponsor
- Coffee at the B2B Exhibitor Session sponsor

Ruby \$2,250

- Half page ad in the Final Program & Exhibit Guide
- Technical Program refreshment breaks sponsor

Coral \$1,250

- Quarter page ad in the Final Program & Exhibit Guide
- Technology Forum Breakfasts sponsor



DON'T WAIT! Choose from the widest selection of available 2026 sponsorships right now before they are offered to anyone else. Select the level or specialty sponsorship that fits your needs on the Advance Booth Registration Form. Sponsorships are reserved on a first come, first served basis.

*Have an idea for a
customized sponsorship?*

Contact **Jacque Matanis**
for details.

jacque.matanis@svc.org
+1-505-897-7743



2026 SVC TechCon Exhibit Administrator: **Jacque Matanis**, jacque.matanis@svc.org, +1-505-897-7743
2026 SVC TechCon Exhibit Committee Co-Chairs: Jason Hrebik, Kurt J. Lesker Company, jasonh@lesker.com;
Steve Simons, Manitou Systems Inc.; ssimons@manitousys.com, Cathi Baker, cathiabcaker@msn.com

Specialty and Special Event Sponsorships

Cellular-5G \$6,500 Cellular-5G sponsorship will subsidize the cost of providing 5G SIM cards to conference attendees who opt into the SVC attendee program in 2026. Company logo and sponsorship will be displayed on conference signage and on the screen savers shown in the presentation areas.

ID Badges \$4,500 Display your logo in color on the top of all registrant's ID Badges.

Logo Bottled Water \$3,750 Bottled water with your logo will be supplied provided to each attendee..

Notepad \$3,000 Notepads printed with your logo, slogan and/or booth information will be available for all attendees. *2-color printing.*

Welcome Reception \$3,500 Sponsor will be featured on the entrance ticket to the conference's opening network event, redeem for an alcoholic beverage of their choice at the Tuesday, April 28, 2026 exhibit hall cocktail hour. *Up to 3 sponsors.*

Specialty Coffee Cart \$3,750 Sponsor a specialty coffee station during the Technical Sessions or in the Exhibit Hall. Includes coffee sleeves imprinted with your company logo. *2-color printing. Up to 3 sponsors.*

Young Members Recognition & Farewell Social \$3,500 The Conference is four full days and what better way to cap off the week than a celebration of the SVC's diversity and camaraderie! Sponsor will appear on the entrance ticket as well as signage displayed during the event. *Up to 3 sponsors.*

Conference Tote Bags \$2,750 Tote bags with company logos on the front and the SVC logo on the reverse will be distributed to all attendees. *Up to 5 sponsors.*

Online Registration Web Splash Page \$3,000 Put your company logo in front of every one who uses the online registration system: those who register for the TechCon, view the abstracts of the presentations, and create a personal agenda to schedule the presentations they plan to attend. *Up to 3 sponsors.*
Active December 2025 – May 2026.

Online Hotel Reservation Web Splash Page \$1,500 Put your company logo in front of every attendee who makes their hotel reservation using our online reservation system.
Active December 2025 – May 2026.

Exhibit Hall Floor Decals 2' x 2' Set \$2,250 Highlight your presence at the Exhibition with a set of five (5), 2 foot x 2 foot carpet decals embossed with your corporate logo and booth location. *Only 3 sets are available.*

Promenade Carpet Decal 10' x 10' \$6,000 The Promenade Lobby in the Long Beach Convention Center will be the focal point for all conference activities. Make a great impression by presenting your logo and booth number on a 10 foot x 10 foot decal embossed on the lobby carpet. *Only 4 large stickies are available.*

Exhibit Hall Aisle "Dangler" Banner \$1,850/sign Post your corporate logo under the Exhibit Hall aisle markers (2' wide x 8' tall banner). *Only 8 "danglers" are available.*

Escalator branding from Convention Center lobby to Exhibit Hall entrance \$5,900 Make a major statement through the addition of graphics (double sided) along the entire length of one side of the main escalator leading from the Convention Center lobby to the Exhibit Hall entrance. *Two opposing sides of the escalator are available.*

Exhibit Hall Entrance Column Wrap \$3,750 Promote your company brand and presence with a 90.25" (wide) x 92.25" (tall) column wrap at the entrance of the Exhibit Hall. *Only 1 column wrap is available.*



2' x 2' Decal



10' x 10' Decal



"Dangler" Banner



Escalator Branding



Column Wrap

2026 SVC TechCon Exhibit Administrator: **Jacque Matanis**, jacque.matanis@svc.org, +1-505-897-7743

2026 SVC TechCon Exhibit Committee Co-Chairs: Jason Hrebik, Kurt J. Lesker Company, jasonh@lesker.com;
Steve Simons, Manitou Systems Inc.; ssimons@manitousys.com, Cathi Baker, cathiacbaker@msn.com





Corporate Sponsor Application Form 2026

The SVC Corporate Sponsor Program links organizations dedicated to furthering the use and development of vacuum and plasma deposition techniques for PVD processing with the information exchange resources of SVC. Corporate Sponsors are recognized throughout the vacuum coating community as invested leaders in the industry, partnering with SVC to promote its mission to inform, educate and engage its members, the technical community and the public on all aspects of vacuum coating, surface engineering and related technologies.

Benefits of base Silver Sponsorship

- One individual SVC Membership which includes:
 - Unlimited, complimentary access to the SVC Digital Library
 - Search and post a resumé on the SVC Web Site
 - Voting privileges
 - Unlimited career positions on the SVC Job Board
 - Access to American Institute of Physics (AIP) Member and Insurance Benefits

Community Outreach*

- Free on-line job postings in the SVC Career Center and at the SVC TechCon
- Contact information for TechCon attendees who opt in to having it shared
- Bonus priority points when selecting a booth for the Annual TechCon Exhibit

* Applies to all sponsorship levels

Publications and Subscriptions*

- A subscription to the SVC Bulletin (published 3X/year)
- A digital copy of the Annual Technical Conference Proceedings

Promotion*

- Recognition of support in SVC publications
- Corporate profile on the SVC Web Site
- Corporate Sponsor literature display at the TechCon
- Corporate Sponsor press release (non-product related) published in the SVC Bulletin
- Exclusive advertising opportunities and two free press release links per issue in TECHTalk
- Low-cost advertising on the SVC website home page
- Discounted inclusion in the SVC Product and Services Directory (\$250 USD)

Corporate Sponsorship Fees

(See adjacent page for program details)

On behalf of my organization, I hereby state we wish to become a Corporate Sponsor of the Society of Vacuum Coaters.

Name			Title		
Company			Division or Mail Stop		
Street			City		
State	Zip	Country	Telephone	Cell	
Email			Website		
Silver Sustaining		\$1,250	Gold		\$5,500
Silver +		\$3,000	Platinum		\$8,000

I would like to "opt in" to communications from the SVC Foundation

Payment Information

Payment from outside the USA should be drawn on a correspondent U.S. bank, payable to the Society of Vacuum Coaters in U.S. dollars.

Check Enclosed VISA MasterCard American Express Discover

Credit Card No.	Exp. Date	3-digit Security Code
Cardholder Signature	Date	Zip Code



Corporate Sponsor Application Form 2026

The SVC is an organization designed to provide networking and education opportunities to our stakeholders, focused on the commercial aspects of our member's products, services, and technologies. To further enhance our value to our Corporate Sponsors, the SVC has introduced an Enhanced Corporate Sponsor Program (ECSP). The ECSP ties publications, media exposure, and education into a comprehensive and "value driven" package. Enabled by our new digital/print media approach and the SVC's wealth of technical content, the ECSP builds on the existing Corporate Sponsor Program and offers comprehensive advertising programs across all of the SVC's media offerings AND continuing education opportunities in the SVC's industry-leading tutorial and webinar programs. Specifically, the following sponsorship tiers are now available:

Silver sustaining membership \$1,250 USD/year

Benefits of the base Silver membership are listed on the adjacent page.

Silver "+" sustaining membership \$3,000 USD/year

entitles each Corporate Sponsor to all benefits of the base Silver sustaining membership plus:

- One (1) half-page ad in one (1) issue of the Bulletin in a calendar year,
- One (1) banner ad in every issue of SVConnections and TECHTalk,
- Free inclusion in the SVC-administered Product and Services Directory,
- Three (3) free admissions to tutorials offered at the TechCon (or seats at a "live" SVC webinar tutorial); "giftable" to any organization or individual,
- \$75.00 USD discount (via unique sponsor code) for live tutorial registrations at the annual TechCon, for all tutorial registrations after the "free/giftable" tutorial registrations for this level have been used,
- Three (3) downloads of any pre-recorded SVC webinar from the SVC library,
- Free Corporate Sponsor logo on SVC home page, and
- One free Market Report from BCC Research annually and a 20% discount on any additional purchased market reports from BCC Research.

Gold sustaining membership \$5,500 USD/year

entitles each Corporate Sponsor to all benefits of the base Silver sustaining membership plus:

- One (1) half-page ad in each issue of the Bulletin (published 3x/year),
- One (1) banner ad in every issue of SVConnections and TECHTalk,
- Free inclusion in the SVC-administered Product and Services Directory, with banner ad,
- Five (5) free admissions to tutorials offered at the TechCon (or seats at a "live" SVC webinar tutorial); "giftable" to any organization or individual,
- \$125.00 USD discount (via unique sponsor code) for live tutorial registrations at the annual TechCon, for all tutorial registrations after the "free/giftable" tutorial registrations for this level have been used,
- Five (5) downloads of any pre-recorded SVC webinar from the SVC library,
- Free Corporate Sponsor logo on SVC home page,
- 15% discount on all advertising in the TechCon Final Program/Exhibit Guide, and
- One free Market Report from BCC Research annually and a 20% discount on any additional purchased market reports from BCC Research.

Platinum sustaining membership \$8,000 USD/year

entitles each Corporate Sponsor to all benefits of the base Silver sustaining membership plus:

- One (1) full-page ad in each issue of the Bulletin (published 3x/year),
- One (1) banner ad in every issue of SVConnections and TECHTalk,
- Free inclusion in the new SVC-administered Product and Services Directory, with banner ad,
- Seven (7) free admissions to tutorials offered at the TechCon (or seats at a "live" SVC webinar tutorial); "giftable" to any organization or individual,
- \$150.00 USD discount (via unique sponsor code) for live tutorial registrations at the annual TechCon, for all tutorial registrations after the "free/giftable" tutorial registrations for this level have been used,
- Seven (7) downloads of any pre-recorded SVC webinar from the SVC library,
- Free Corporate Sponsor logo on SVC home page,
- 15% discount on all advertising in the TechCon Final Program/Exhibit Guide, and
- One free Market Report from BCC Research annually and a 20% discount on any additional purchased market reports from BCC Research.

Billings for the Program are 25% on a quarterly basis (January 1, April 1, July 1, and October 1 of each calendar year).