

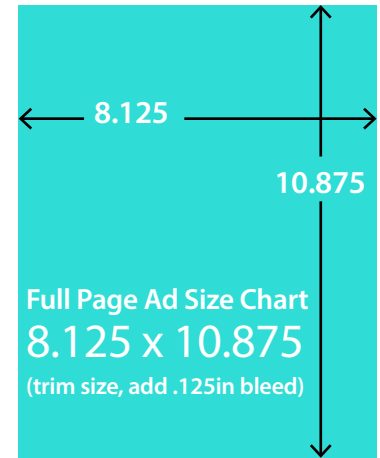
Ad Specs and Prices

Effective August 2022

SVC Bulletin

Please note: Due to size change of the Bulletin, new artwork is required for all ad submissions

Selection	Ad Size	Width x Height (inches)	4-Color
A	Full page OBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,325
B-1	Full page IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-2	Full page IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-3	Full page Opposite IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-4	Full page Opposite IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
C	Full page interior	8.125 x 10.875 (trim size, add .125in bleed)	\$2,825
E	1/2 page horizontal	7 x 4.875	\$2,275
F	1/2 page vertical	3.375 x 10	\$2,275
G	1/2 page island	4.875 x 7	\$2,275
H	1/3 paget	2.25 x 10	\$1,850
I	1/3 page square†	4.625 x 4.875	\$1,850
J	1/4 paget	3.375 x 4.875	\$1,600



Note: Bleed is 0.125 inch beyond trim.

†This ad size is not offered in the TechCon Final Program & Exhibit Guide.

2023 TechCon Final Program & Exhibit Guide

Deadline for Space Reservation/Artwork: March 10/March 24, 2023

See specifications above for the TechCon Program & Exhibit Guide ad sizes

2023 TechCon Website

EP-1A Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)	\$895
EP-1B Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)	\$495
EP-1C Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395

SVC Website

W-1 Rotating Banner Ad with link on home page	240 px wide x 120 px high, static	(12 months)	\$550
W-2 Rotating Corporate Sponsor Logo with link on home page	240 px wide by 84 px high	(12 months)	\$200
W-3 Used Equipment Bulletin Board Listing	500 characters	(2 months)	\$110

SVConnections

EM-1 Static Banner with link	200 px wide x 300 px high	(12 issues)	\$1,050
------------------------------	---------------------------	-------------	---------

Corporate Sponsor Newsletter – SVC TECHTalk

EM-2 Horizontal Banner with link	360 px wide x 100 px high	(4 issues)	\$3,000
EM-3 Vertical Banner with link	200 px wide x 300 px high	(1 issue)	\$600
EM-3 Vertical Banner with link	200 px wide x 300 px high	(4 issues)	\$2,100

SVC Products & Services Directory

PS-1 Product and Services Guide Listing to Enhanced Corporate Sponsor	(Silver + level and greater)	\$0
PS-2 Product and Services Guide Listing to Base Corporate Sponsors	(Silver level)	\$250
PS-3 Product and Services Guide Listing to TechCon	(Exhibitor only)	\$300
PS-4 Product and Services Guide Listing	(non-SVC Exhibitor/Sponsor)	\$500

Insertion Order

PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	4-COLOR Ad Price	TOTAL PRICE
Fall 2022 Bulletin				
Spring 2023 Bulletin				
Summer 2023 Bulletin				
2023 TechCon Final Program & Exhibit Guide				
Publications Advertising Subtotal >				
Subtract 10% for two print ads on the same order >				

2023 TechCon Sponsorships – Descriptions of sponsorships listed on pages 10-11.

Platinum Sponsor	\$4,250	Notepads (2-color)	\$3,000	Online Registration Splash Page (max 3 sponsors)	\$3,000
Gold Sponsor	\$3,250	Welcome Reception (max 3 sponsors)	\$3,500	Online Hotel Registration Splash Page	\$1,500
Silver Sponsor	\$2,250	Specialty Coffee Cart	\$3,750	Exhibit Hall Carpet Decals	\$2,000
Bronze Sponsor	\$1,250	Young Members Recognition & Farewell Social (max 3 sponsors)	\$3,500	Exhibit Hall Isle "Dangler" Banner	\$1,250
Wi-Fi Sponsor	\$6,500	Exhibit Reception (max 3 sponsors)	\$3,500	Contact the SVC with your ideas	
ID Badges	\$4,500	Tote Bags (max 5 sponsors)	\$2,750	Sponsorships	
Logo Bottle Water	\$3,750			Subtotal	_____

TechCon Website

EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)	\$895	_____
EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)	\$495	_____
EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395	_____

SVC Website

W-1: Banner Ad on SVC Website (240 px wide x 120 px high)	(12 months)	\$550	_____
W-2: Corporate Sponsor Logo SVC Website (240 px wide x 84 px high)	(12 months)	\$200	_____
W-3: Used Equipment Bulletin Board on SVC Website (2 months)		\$110	_____

eMarketing

EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high)	(12 issues)	\$1,050	_____
EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high)	(4 issues)	\$3,000	_____
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(1 issue)	\$ 600	_____
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(4 issues)	\$2,100	_____

SVC Products & Services Directory

PS-1: Product and Services Guide Listing to Enhanced Corporate Sponsor (Silver + level and greater)		\$0	_____
PS-2: Product and Services Guide Listing to Base Corporate Sponsors (Silver level)		\$250	_____
PS-3: Product and Services Guide Listing to TechCon (Exhibitor only)		\$300	_____
PS-4: Product and Services Guide Listing (non-SVC Exhibitor/Sponsor)		\$500	_____

Digital Advertising Subtotal _____

TOTAL _____

PLEASE PRINT CLEARLY

Advertiser Information

Name _____ Date _____
 Company/Organization _____
 MS/Building/PO Box _____
 Street _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Telephone _____ Fax _____
 Cell or Alternate Phone _____
 eMail _____ Web Site _____

Agency Information

Name _____ Date _____
 Company/Organization _____
 MS/Building/PO Box _____
 Street _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Telephone _____ Fax _____
 Cell or Alternate Phone _____
 eMail _____ Web Site _____