

Insertion Order

PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	4-COLOR Ad Price	TOTAL PRICE
Spring 2022 Bulletin				
Summer 2022 Bulletin				
Fall 2022 Bulletin				
2022 TechCon Final Program & Exhibit Guide				
Publications Advertising Subtotal >				
Subtract 10% for two print ads on the same order >				

2022 TechCon Sponsorships – Descriptions of sponsorships listed on pages 8-9.

Platinum Sponsor\$4,250	Welcome Reception (max 3 sponsors)\$3,500	Online Hotel Registration Splash Page\$1,500
Gold Sponsor\$3,250	Specialty Coffee Cart\$3,750	Exhibit Hall Carpet Decals\$2,000
Silver Sponsor\$2,250	Young Members Recognition & Farewell Social (max 3 sponsors).....\$3,500	Promenade Carpet Decal.....\$3,750
Bronze Sponsor\$1,250	Dessert Station in the Exhibit Hall\$3,000	Exhibit Hall Isle "Dangler" Banner\$1,250
Wi-Fi Sponsor\$6,500	Exhibit Reception (max 3 sponsors).....\$3,500	Escalator branding from Convention Center lobby to Exhibit Hall (2 sides available)\$3,500
ID Badges\$4,500	Tote Bags (max 5 sponsors)\$2,750	Exhibit Hall Entrance Column Wrap.....\$3,250
Logo Bottle Water\$3,750	Online Registration Splash Page (max 3 sponsors)\$3,000	Contact the SVC with your ideas
Notebooks (2-color)\$3,000		Sponsorships Subtotal

TechCon Website

EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)	\$895
EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)	\$495
EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395
EP-2: VISIT US NOW: Link and company logo with link on the Exhibitor's Profile Page	\$395

SVC Website

W-1: Banner Ad on SVC Website (240 px wide x 120 px high)	(12 months).....	\$550
W-2: Corporate Sponsor Logo SVC Website (240 px wide x 84 px high).....	(12 months).....	\$200
W-3: Used Equipment Bulletin Board on SVC Website (2 months)		\$110

eMarketing

EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high)	(12 issues)	\$1,050
EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high)	(4 issues)	\$3,000
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(1 issue)	\$ 600
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(4 issues)	\$2,100

SVC Products & Services Directory

PS-1: Product and Services Guide Listing to Enhanced Corporate Sponsor (Silver + level and greater).....	\$0
PS-2: Product and Services Guide Listing to Base Corporate Sponsors (Silver level)	\$250
PS-3: Product and Services Guide Listing to TechCon (Exhibitor only).....	\$300
PS-4: Product and Services Guide Listing (non-SVC Exhibitor/Sponsor)	\$500

Digital Advertising Subtotal

TOTAL

PLEASE PRINT CLEARLY Advertiser Information

Name _____ Date _____
 Company/Organization _____
 MS/Building/PO Box _____
 Street _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Telephone _____ Fax _____
 Cell or Alternate Phone _____
 eMail _____ Web Site _____

Agency Information

Name _____ Date _____
 Company/Organization _____
 MS/Building/PO Box _____
 Street _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Telephone _____ Fax _____
 Cell or Alternate Phone _____
 eMail _____ Web Site _____