



# Insertion Order

SVC Bulletin • TechCon Exhibit Guide • Banner Advertising • Sponsorships

PUBLICATIONS - PRINT AND DIGITAL	AD SELECTION INDICATE A-K	ENHANCED DIGITAL (D)*	Is Ad A PICK-UP?	B&W Ad PRICE	4-COLOR Ad PRICE	TOTAL PRICE
Spring 2012 Bulletin						
Summer 2012 Bulletin						
Fall 2012 Bulletin						
2012 TechCon Exhibit Guide (TEG)						

\*Ad selection "D" available only with the purchase of a full page ad in the print version of the Bulletin or TEG

**Subtotal for Print Advertising >**

Subtract 10% for multiple print ads on the same order

2012 TechCon Sponsorships		Please indicate sponsorship(s) and add to cost of advertising in far right column.	
<input type="checkbox"/> Bronze Sponsor . . . . . \$900	<input type="checkbox"/> Exhibit Opening Luncheon	<input type="checkbox"/> Exhibit Reception Drink	
<input type="checkbox"/> Silver Sponsor . . . . . \$1,500	Beerposium . . . . . \$3,500	Ticket. . . . . \$2,000	
<input type="checkbox"/> Gold Sponsor . . . . . \$2,800	<input type="checkbox"/> Java Cart Coffee Station . \$2,300	<input type="checkbox"/> Registration Tote Bags . . . \$2,200	
<input type="checkbox"/> Exhibit Beer Blast . . . . . \$3,850	<input type="checkbox"/> On-line Reg Splash Page . \$2,300	<input type="checkbox"/> Welcome Reception Drink	
<input type="checkbox"/> USB Flash Drives . . . . . \$3,800	<input type="checkbox"/> Logo Bottled Water . . . . . \$2,300	Ticket. . . . . \$1,500	
<input type="checkbox"/> Notepad Sponsor . . . . . \$2,800	<input type="checkbox"/> Badge Lanyards . . . . . \$2,300	<input type="checkbox"/> Hotel Web Splash Page . . . \$750	

Exhibitor's Profile Page   Exhibit Web Site   Exhibit Floor Plan	
<input type="checkbox"/> EP-1A: <b>Banner Ad</b> on the Exhibit Web Site with URL Link (468 pixels wide x 60 pixels high) . . . . .	<b>\$895</b>
<input type="checkbox"/> EP-1B: <b>Banner Ad</b> on the Exhibit Web Site with URL link (125 pixels wide x 125 pixels high). . . . .	<b>\$595</b>
<input type="checkbox"/> EP-2: <b>Banner Ad</b> on the Exhibit Floor Plan with URL link (205 pixels wide x 60 pixels high). . . . .	<b>\$750</b>
<input type="checkbox"/> EP-3: <b>VISIT US NOW:</b> Link and company logo with URL Link on the Exhibitor's Profile Page . . . . .	<b>\$495</b>
<input type="checkbox"/> EP-4: <b>Press Releases</b> (Product Pages or Show Specials) on the Exhibitor's Profile page . . . . .	<b>\$95</b>
<input type="checkbox"/> W-2: <b>SVConnections E-marketing Program</b> (12 issues) . . . . .	<b>\$950</b>
<input type="checkbox"/> W-3: <b>Banner Ad on SVC Web Site</b> 3 months \$400 • 6 months \$600 • 12 months \$1,000	
<input type="checkbox"/> W-4: <b>Corporate Sponsor Logo on SVC Web Site</b> 3 months \$300 • 6 months \$500 • 12 months \$800	

Fax completed form to SVC at 505/856-6716 or E-mail [svcinfo@svc.org](mailto:svcinfo@svc.org) **TOTAL**

ADVERTISER INFORMATION (please print clearly)		AGENCY INFORMATION (please print clearly)	
Name _____	Date _____	Name _____	Date _____
Company/Organization _____		Company/Organization _____	
MS/Building/PO Box _____		MS/Building/PO Box _____	
Street _____		Street _____	
City _____ State/Province _____		City _____ State/Province _____	
Zip/Postal Code _____ Country _____		Zip/Postal Code _____ Country _____	
Telephone _____ Fax _____		Telephone _____ Fax _____	
Cell or Alternate Phone _____		Cell or Alternate Phone _____	
E-mail _____ Web Site _____		E-mail _____ Web Site _____	
Payment from outside the USA should be in U.S. dollars and drawn on a correspondent U.S. bank. If using VISA, MasterCard, Discover, or American Express, complete the section below. <input type="checkbox"/> Check <input type="checkbox"/> Purchase Order <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express			
Card number _____		Expiration date _____	3-Digit Security Code _____
Cardholder's signature _____			Zip Code _____