



# Media Kit 2012

PUBLICATIONS - PRINT & DIGITAL • E-MARKETING • WEB SITE • TECHCON SPONSORSHIP



## SVC Bulletin

Also distributed in a Digital Version

The SVC *Bulletin* is read by more than 15,000 working in the vacuum coating community and related sciences and technologies. The *Bulletin* is also available in a digital version and is distributed internationally using the extensive SVC E-mail list of subscribers. **Book your ad for all three issues of the *Bulletin* in 2012 and take advantage of the multiple ad discount.**

Also distributed in a Digital Version

## TechCon Exhibit Guide

Advertise in the popular TechCon Exhibit Guide (TEG) to increase company exposure to attendees at the annual TechCon Exhibit. The digital version includes hyperlinked ads that enable deep linking and immediate access to an advertiser's web site. The TEG is a valuable Guide that gets used before, during and after the TechCon.



## 2012 Exhibitor Add-Ons

for the Interactive On-line Exhibit Reservation System and Live Floor Plan

BANNER ADS • VISIT US NOW LINKS • PRESS RELEASES

## SVConnections E-marketing

Affordable E-news advertising that gets you noticed all year long

## SVC Web Site

Prime banner ad positions help you reach the global vacuum community 24/7

[www.svc.org](http://www.svc.org)

The Society of Vacuum Coaters

The global source for learning, applying and advancing vacuum coating, surface engineering and related technologies



# Marketing Opportunities

## SVC Print and Digital Publications



### **SVC Bulletin** (Print and Digital Versions)

Also Distributed in a **Digital Version**

The *SVC Bulletin* informs and educates with its balanced mix of news and technology. The *Bulletin* is published three times each year (spring, summer, and fall), and is read by more than 15,000 professionals working in the vacuum coating community and related sciences and technologies.

### **New Products and Services Section**

This section features products and services that have recently been introduced to the vacuum coating community. Listings in this section are accepted from 2012 Display Advertisers and will be run on a space available basis. This is an added benefit for our valued group of display advertisers.

The *Bulletin* features several original contributed articles and reprints of several of the many technical papers presented at the most recent TechCon.

### **The Bulletin is also read by an international list of subscribers to our digital publications.**

This enhanced version offers readers direct hyperlinks to advertisers, easy navigation and searchable content.

Each issue also contains TechCon previews and reviews of important work presented at the TechCon, SVC committee activities, technical articles, Corporate Sponsor news and profiles, and Society and Industry news.

Request your preferred position early (see details on page 7). The *Bulletin* is a popular advertising venue and preferred positions fill quickly.

### **Deadlines for Space/Artwork**

Spring: January 9/16  
Summer: June 4/11  
Fall: September 7/14



### **TechCon Exhibit Guide (TEG)**

Also Distributed in a **Digital Version**

(Print and Digital Versions)

The TechCon Exhibit Guide (TEG) showcases the products and services of exhibiting companies participating in the annual SVC TechCon Exhibit.

This is an excellent opportunity for exhibitors to promote their presence at the TechCon Exhibit. The advance, first class mailing of the TEG will go to thousands of potential visitors working near the TechCon location. We encourage exhibitors to send mailing lists to the SVC to include in this mailing.

### **The digital version of the TEG is sent to an international list of SVC subscribers.**

Advertising in the TEG is an excellent opportunity for exhibiting companies to emphasize products and services offered to the vacuum coating community and drive traffic to your booth.

### **Deadline for Space/Artwork**

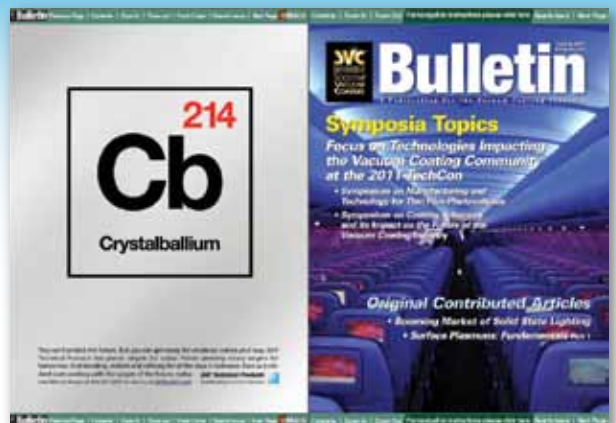
February 21/March 2

## Enhanced Multimedia Advertising in the Digital Versions of the *Bulletin* and TechCon Exhibit Guide

*In the digital publication environment, the page adjacent (or opposite) the front cover grabs the most attention.* →

For only \$300, any full page ad in the Digital Version of the *Bulletin* and the TechCon Exhibit Guide can be reproduced adjacent to the front cover of the Digital publication. Please indicate your interest in this upgrade on the advertising insertion order on page 6 by selecting Ad Selection D when purchasing a full page ad.

For more information, contact SVC at 505/856-7188 or [svcinfo@svc.org](mailto:svcinfo@svc.org)





# Marketing Opportunities

## Exhibit Web Site and E-Marketing Program



Exhibit Web Site Welcome Page



Interactive Exhibit Floor Plan

### Exhibit Web Site and Floor Plan Add-Ons

The SVC Interactive Exhibit Registration System and real-time Exhibit Hall floor plan allows exhibitors to complete their booth registration on-line. When booth assignments have been made (after October 15, 2011), the exhibitor booth location and contact information will be added to an interactive floor plan that will be accessible to potential attendees. Exhibitors will then be able to add an Exhibitor Profile, select product categories, and take advantage of upgrades.

**Choose upgrades that enhance pre-conference marketing activity, including:**

- **VISIT US NOW!** company logo and link \$495 (gif or jpeg; less than 30kb and not exceeding 250 pixels wide x 120 pixels high).
- **Banner Ads** on the Exhibit Web Site or Exhibit Floor Plan page with URL link of your choice. Ads can be static or animated. For a visual explanation of the various Banner Ad positions and their specifications, visit: <http://s36.a2zinc.net/clients/SVC/techcon2012/Public/Content.aspx?ID=246>; ad positions are also indicated with red arrows on the images at left:
  - **EP-1A** - Banner ad on the Exhibit Web Site with URL link (\$895 - 468 pixels wide x 60 pixels high)
  - **EP-1B** - Banner ad on the Exhibit Web Site with URL link (\$595 - 125 pixels wide x 125 pixels high)
  - **EP-2** - Banner ad on the Exhibit Floor Plan with URL link (\$750 - 205 pixels wide x 60 pixels high)
  - **Gold Sponsors** receive a Banner ad on the Exhibit Web Site with URL link (120 pixels wide x 204 pixels high) as part of their sponsor benefits.
- **Press Releases** that highlight news, products and show specials and are linked to the Exhibitor Profile. Cost for 3 Press Releases: \$95 (Companies participating in the TechCon Sponsorship Program will be entitled to upload unlimited press releases as part of the sponsor benefits)

To purchase these Add-Ons, indicate your choices on the advertising insertion order on page 6.

## SVConnections E-marketing Program

E-mail marketing to the extensive SVC database has become a useful tool for SVC to communicate the latest news about the vacuum coating industry to our readers and at the same time assist our advertisers and exhibitors all year to reach potential customers. SVConnections is presented as a monthly E-mail update to inform the vacuum coating community of news of special interest and to promote TechCon exhibitors and SVC advertisers. The 2012 program includes the following:

- **Company logo, photo or unanimated graphic with link plus 25 words and contact details in 12 monthly issues for only \$950.**

The advertiser can change the link, image and text monthly. The E-mail will be deployed on the first Wednesday of each month. The advertiser can select the start month; ads must run in consecutive months.

Please send all logos, photos, graphics and images in .jpg format and indicate the URL to which the image will link. SVC will resize images appropriately.





# Marketing Opportunities

## SVC Web Site Advertising at [www.svc.org](http://www.svc.org)



### Web Banner and Corporate Sponsor Logo Programs

The Rotating Banner Ad and the Rotating Corporate Sponsor Logo are both located on the main page of the Web Site and include a URL link to the web site of choice.

- **W-3 - Web Banner Ad on the main page of the SVC Web Site**  
Rotating banner ad includes a URL link (240 pixels wide x 120 pixels high); Choose from:  
3 months \$400 • 6 months \$600 • 12 months \$1,000
- **W-4 - Corporate Sponsor Logo on the main page of the SVC Web Site**  
Rotating logo includes a URL link (240 pixels wide x 84 pixels high); Choose from:  
3 months \$300 • 6 months \$500 • 12 months \$800

To participate in this Web Banner advertising program, indicate your choice on the advertising insertion order on page 6.

### Used Equipment Bulletin Board and Career Opportunity Ads

If you need to sell equipment related to the vacuum coating industry, you can post your ad on-line in our **Used Equipment Bulletin Board**. This ad can include a 200 word description and will run for two months.

**Have a position available?** List your 300 word Career Opportunity ads on our Web Site and target vacuum coating professionals. Visit [www.svc.org](http://www.svc.org) for more information.

## SVC Corporate Sponsor Program

The SVC Corporate Sponsor Program links organizations interested in furthering the use and development of vacuum and plasma deposition techniques for PVD processing with the information exchange resources of the Society.

Corporate Sponsors play a vital role in the Society by ensuring that the technical programs are responsive to the interests of the vacuum coating community.

Many representatives from Corporate Sponsor companies are involved in the Technical Advisory Committees and the Standing Committees that shape the future focus of SVC. Each sponsor, in turn, receives many benefits.

A complete list of benefits for Corporate Sponsors are available on the SVC Web Site at:  
<http://www.svc.org/AdvertisingSponsorships/Corporate-Sponsor-Program.cfm>

Corporate Sponsor membership dues are \$1,100 for the first calendar year of application, and \$550 per year thereafter. These dues include the personal annual membership for one Corporate Sponsor representative.

Please contact SVC if you are interested in discussing the SVC Corporate Sponsor Program by calling 505/856-7188 or [svcinfo@svc.org](mailto:svcinfo@svc.org).





# Ad Specs and Prices

Effective November 2011

## SVC Bulletin

Selection	Ad Size	Width x Height (inches)	B&W	4-Color
A	Full page OBC*	7 x 10	not accepted	\$3,325
B-1	Full page IFC*	7 x 10	not accepted	\$3,150
B-2	Full page IBC*	7 x 10	not accepted	\$3,150
B-3	Full page Opposite IBC*	7 x 10	not accepted	\$3,150
B-4	Full page Opposite IFC*	7 x 10	not accepted	\$3,150
C	Full page	7 x 10	not accepted	\$2,725
D	Full page (Enhanced Digital)**	7 x 10	not accepted	\$300
E	1/2 page horizontal	7 x 4-7/8	\$1,450	\$2,275
F	1/2 page vertical	3-3/8 x 10	\$1,450	\$2,275
G	1/2 page island	4-7/8 x 7	\$1,450	\$2,275
H	1/3 page	2-1/4 x 10	\$1,150	\$1,850
I	1/3 page island	4-5/8 x 4-7/8	\$1,150	\$1,850
J	1/4 page	3-3/8 x 4-7/8	\$950	\$1,500
K	Classified ads		\$90/per inch	not accepted

Trim Size: 8-1/4 x 10-3/4  
 Bleed Size: Add 1/8 inch to all sides of trim  
 Live Area: 1/4 inch from trim

\* You must submit a Preferred Placement Request with your insertion order to reserve these spaces.

\*\*Available only with the purchase of a full page ad in the print version. Only one ad is allowed per issue.

## TechCon Exhibit Guide

Selection	Ad Size	Width x Height (inches)	B&W	4-Color
A	Full page OBC	7 x 10	not accepted	\$2,795
B-1	Full page IFC	7 x 10	not accepted	\$2,795
B-2	Full page IBC	7 x 10	not accepted	\$2,595
B-3	Full page Opposite IBC	7 x 10	not accepted	\$2,595
B-4	Full page Opposite IFC	7 x 10	not accepted	\$2,795
C	Full page	7 x 10	\$1,945	\$2,350
D	Full page (Enhanced Digital)**	7 x 10	not accepted	\$300
E	1/2 page horizontal	7 x 4-7/8	\$1,495	\$1,950
F	1/2 page vertical	3-3/8 x 10	\$1,495	\$1,950
G	1/4 page	3-3/8 x 4-7/8	\$925	\$1,350

Trim Size: 8-1/4 x 10-3/4  
 Bleed Size: Add 1/8 inch to all sides of trim  
 Live Area: 1/4 inch from trim

\*\*Available only with the purchase of a full page ad in the print version. Only one ad is available.

## Web Site and E-marketing Programs

### Add-ons for the Interactive On-line Exhibit Reservation System and Interactive Floor Plan

<b>EP-1A</b>	Banner Ad on the Exhibit Web Site with URL link (468 pixels wide x 60 pixels high)	\$895
<b>EP-1B</b>	Banner Ad on the Exhibit Web Site with URL link (125 pixels wide x 125 pixels high)	\$595
<b>EP-2</b>	Banner Ad on the Exhibit Floor Plan with URL link (205 pixels wide x 60 pixels high)	\$750
<i>Banner will display from September 2011 through July 2012</i>		
<b>EP-3</b>	VISIT US NOW - Company logo with URL Link of your choice	\$495
<b>EP-4</b>	Press Releases (Product Pages or Show Specials) on the Exhibitor's Profile page (up to 3 Press Releases)	\$95
<i>All TechCon Sponsors will receive unlimited Press Release postings as part of their Sponsorship Benefits (see page 8)</i>		

### SVConnections E-marketing Program

<b>W-2</b>	Includes a logo, photo or unanimated graphic with link plus 25 words (12 issues)	\$950
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### Banner Ads, Corporate Sponsor Logos, Used Equipment Bulletin Board and Career Opportunities

#### Rotating Banner Ad on Main Page of SVC Web Site

<b>W-3</b>	With a URL link to your Web Site - 240 pixels wide by 120 pixels high Choose from: 3 months \$400 • 6 months \$600 • 12 months \$1,000
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#### Rotating Corporate Sponsor Logo on Main Page of SVC Web Site - 240 pixels wide by 84 pixels high

<b>W-4</b>	Choose from: 3 months \$300 • 6 months \$500 • 12 months \$800
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#### Used Equipment Bulletin Board

<b>W-5</b>	200-word listing ..... \$110 (two months)
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#### Career Opportunities section

<b>W-6</b>	300-word listing per job - \$100 per job (two months)
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# Insertion Order

SVC Bulletin • TechCon Exhibit Guide • Banner Advertising • Sponsorships

PUBLICATIONS - PRINT AND DIGITAL	AD SELECTION INDICATE A-K	ENHANCED DIGITAL (D)*	Is Ad A PICK-UP?	B&W Ad PRICE	4-COLOR AD PRICE	TOTAL PRICE
Spring 2012 Bulletin						
Summer 2012 Bulletin						
Fall 2012 Bulletin						
2012 TechCon Exhibit Guide (TEG)						

\*Ad selection "D" available only with the purchase of a full page ad in the print version of the Bulletin or TEG

**Subtotal for Print Advertising >**  
**Subtract 10% for multiple print ads on the same order**

2012 TechCon Sponsorships		Please indicate sponsorship(s) and add to cost of advertising in far right column.	
<input type="checkbox"/> Bronze Sponsor . . . . . \$900	<input type="checkbox"/> Exhibit Opening Luncheon	<input type="checkbox"/> Exhibit Reception Drink	
<input type="checkbox"/> Silver Sponsor . . . . . \$1,500	Beerposium . . . . . \$3,500	Ticket . . . . . \$2,000	
<input type="checkbox"/> Gold Sponsor . . . . . \$2,800	<input type="checkbox"/> Java Cart Coffee Station . \$2,300	<input type="checkbox"/> Registration Tote Bags . . . \$2,200	
<input type="checkbox"/> Exhibit Beer Blast . . . . . \$3,850	<input type="checkbox"/> On-line Reg Splash Page . \$2,300	<input type="checkbox"/> Welcome Reception Drink	
<input type="checkbox"/> USB Flash Drives . . . . . \$3,800	<input type="checkbox"/> Logo Bottled Water . . . . . \$2,300	Ticket . . . . . \$1,500	
<input type="checkbox"/> Notepad Sponsor . . . . . \$2,800	<input type="checkbox"/> Badge Lanyards . . . . . \$2,300	<input type="checkbox"/> Hotel Web Splash Page . . . \$750	

Exhibitor's Profile Page   Exhibit Web Site   Exhibit Floor Plan	
<input type="checkbox"/> EP-1A: <b>Banner Ad</b> on the Exhibit Web Site with URL Link (468 pixels wide x 60 pixels high) . . . . .	<b>\$895</b>
<input type="checkbox"/> EP-1B: <b>Banner Ad</b> on the Exhibit Web Site with URL link (125 pixels wide x 125 pixels high) . . . . .	<b>\$595</b>
<input type="checkbox"/> EP-2: <b>Banner Ad</b> on the Exhibit Floor Plan with URL link (205 pixels wide x 60 pixels high) . . . . .	<b>\$750</b>
<input type="checkbox"/> EP-3: <b>VISIT US NOW:</b> Link and company logo with URL Link on the Exhibitor's Profile Page . . . . .	<b>\$495</b>
<input type="checkbox"/> EP-4: <b>Press Releases</b> (Product Pages or Show Specials) on the Exhibitor's Profile page . . . . .	<b>\$95</b>
<input type="checkbox"/> W-2: <b>SVConnections E-marketing Program</b> (12 issues) . . . . .	<b>\$950</b>
<input type="checkbox"/> W-3: <b>Banner Ad on SVC Web Site</b> 3 months \$400 • 6 months \$600 • 12 months \$1,000	
<input type="checkbox"/> W-4: <b>Corporate Sponsor Logo on SVC Web Site</b> 3 months \$300 • 6 months \$500 • 12 months \$800	

**Fax completed form to SVC at 505/856-6716 or E-mail [svcinfo@svc.org](mailto:svcinfo@svc.org)** **TOTAL**

ADVERTISER INFORMATION (please print clearly)		AGENCY INFORMATION (please print clearly)	
Name _____	Date _____	Name _____	Date _____
Company/Organization _____		Company/Organization _____	
MS/Building/PO Box _____		MS/Building/PO Box _____	
Street _____		Street _____	
City _____ State/Province _____		City _____ State/Province _____	
Zip/Postal Code _____ Country _____		Zip/Postal Code _____ Country _____	
Telephone _____ Fax _____		Telephone _____ Fax _____	
Cell or Alternate Phone _____		Cell or Alternate Phone _____	
E-mail _____ Web Site _____		E-mail _____ Web Site _____	
Payment from outside the USA should be in U.S. dollars and drawn on a correspondent U.S. bank. If using VISA, MasterCard, Discover, or American Express, complete the section below. <input type="checkbox"/> Check <input type="checkbox"/> Purchase Order <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express			
Card number _____		Expiration date _____	3-Digit Security Code _____
Cardholder's signature _____		Zip Code _____	



# Advertising Policies

Effective November 2011

## **SVC Preferred Placement Advertising Policy**

Preferred placement for the *Bulletin* includes four color ads on the inside front cover, opposite inside front cover, inside back cover, opposite inside back cover and outside back cover.

As a membership organization, the SVC strives to provide advertising opportunities for members, exhibitors, and other companies in vacuum coating and related sciences and technologies.

All requests for preferred placement must be made in writing. Requests are honored on a first-come, first-served basis.

If the preferred position is not available at the time of the request, the advertiser can submit a separate request for the same position for the following year. Current advertisers should submit a written request to retain their preferred placements; this request can be honored only if there are no other requests pending for the same space.

The SVC cannot accept space reservations by telephone, only queries about space availability. If you have questions about submitting a request, please contact us at 505/856-7188 or E-mail: [svcinfo@svc.org](mailto:svcinfo@svc.org).

Use the **Insertion Order in this Media Kit for your Preferred Placement Request**. Complete the form and submit it with a memo requesting a preferred position in one or more publications.

**Cancellation Policy:** Preferred Placement ad contracts cannot be cancelled.

For more information contact the Society of Vacuum Coaters:

505/856-7188 Fax: 505/856-6716; E-mail: [svcinfo@svc.org](mailto:svcinfo@svc.org); Web Site: [www.svc.org](http://www.svc.org)

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## **Submitting Electronic Ads for Print Publications**

- High-resolution (300 dpi or greater) PDF files with all fonts embedded. Do not include any OPI (open prepress interface) images in the PDF—they are rejected as low resolution proxy images and create problems!
- Color images must be saved in CMYK format. Do not supply color images in RGB format.
- If file size is larger than 12 Megs, **do not send by E-mail**. Please use the SVC FTP site. For FTP upload information, send an E-mail request to [svcinfo@svc.org](mailto:svcinfo@svc.org).
- Disclaimer: Ads containing spot or Pantone colors will be converted to CMYK if time does not permit the advertiser to be contacted to resubmit the ad.
- Mail advertising material to: Society of Vacuum Coaters  
71 Pinon Hill Place NE  
Albuquerque, NM 87122-1914 USA

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## **Ad Cancellations and Agency Discounts**

- No cancellations will be accepted or refunds made after the closing date for each publication.
- Preferred Placement ad contracts cannot be cancelled.
- There is a 10% discount for multiple ad placement on the same order (see insertion order).
- Recognized advertising agencies are encouraged to contact SVC for special discounts.

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### **NOTES:**

- Display ads exceeding the specified dimensions will be billed accordingly for additional space used.
- Read and follow artwork preparation information in the Ad Specifications section of this media kit.
- No cancellations will be accepted or refunds made after the closing date (see specific date for each publication).
- SVC is not responsible for any discrepancies (such as incorrect color, size, or fonts), when SVC specifications are not followed. Charges may apply for necessary alterations to your artwork to correct such errors.



# TechCon 2012

## Sponsorship Program

### Become a TechCon Sponsor!

Choose from one of our Level Sponsorships or a special program sponsorship – including four new sponsorships – to raise company awareness, promote new products and services and enhance exhibit participation. Official sponsors are recognized with prominent on-site signage, on the SVC Web Site and in all SVC publications.

### Choose the Sponsorship That Fits Your Budget...

#### Gold Sponsor - \$2,800

- Acknowledgement on the SVC Web Site Sponsor page, including a Company Logo and Link
- Complimentary VISIT US NOW Link and Company Logo (\$495 value)
- Complimentary Banner ad on Exhibit Web Site - 120 pixels wide by 240 pixels high reserved for Gold Sponsors only (\$895 value)
- Acknowledgement in all SVC publications
- Acknowledgement on special signage in high traffic areas
- Sponsor of the Wireless Internet – Including the Cyber Café during the Exhibit Open Hours on Tuesday and Wednesday
- Heuréka! Session Refreshments Sponsor
- Unlimited Press Release Postings on the Exhibitor's Profile page

#### Silver Sponsor - \$1,500

- Acknowledgement on the SVC Web Site
- Acknowledgement in all SVC publications
- Acknowledgement on SVC TechCon signage
- Break Sponsor for all refreshment breaks
- Refreshments during the Beer Blast – Wednesday afternoon in the Exhibit Hall
- Technology Forum Breakfast Sponsor (Monday and Tuesday morning)
- Unlimited Press Release Postings on the Exhibitor's Profile page

#### Bronze Sponsor - \$900

- Acknowledgement on the SVC Web Site
- Acknowledgement in all SVC publications
- Acknowledgement on SVC TechCon signage
- Unlimited Press Release Postings on the Exhibitor's Profile page

#### Beer Blast – \$3,850

(1 Sponsor) Sponsor the Radeberger “beer on tap” that is offered to everyone during the afternoon Grand Finale in the Exhibit Hall.

#### USB Flash Drive – \$3,800

(1 Sponsor) Sponsor the USB Flash Drives that contain the Final Program Abstracts and are given to all Full Conference Registrants.

#### Java Cart Coffee Station – \$2,300

(3 Sponsors) Sponsor a specialty coffee station during the Technical Sessions or in the Exhibit Hall. Includes coffee sleeves imprinted with your company logo.

#### New! Notepad Sponsor – \$2,800

(1 Sponsor) Notepads printed with your logo, slogan and/or booth information will be available for all attendees.

#### New! Exhibit Opening Lunchtime Beerposium – “It’s five o’clock somewhere” – \$3,500

(1 Sponsor) Each TechCon registrant will receive a ticket (featuring the sponsor’s name) to obtain a complimentary bottled beer (non-alcoholic also available) to accompany their Cash Lunch on Tuesday when the Exhibit Hall opens. The sponsor receives 10 tickets.

#### Badge Lanyards – \$2,300

(1 Sponsor) Badge lanyards containing your logo and the SVC logo will be distributed to all attendees.

#### On-line Registration Web Splash Page – \$2,300

(1 Sponsor) Put your company in front of every attendee who registers for the TechCon using our On-line Registration system. (December 2011 – April 2012)

#### Logo Bottled Water – \$2,300

(1 Sponsor) Bottled water with your logo will be supplied at all breaks during the TechCon.

#### New! Exhibit Reception Drink Ticket – \$2,000

(2 Sponsors) All TechCon registrants and exhibitors will receive a ticket (featuring the Sponsor names) to enjoy a complimentary beer or wine at the Tuesday Reception in the Exhibit Hall.

#### Registration Tote Bags – \$2,200

(5 Sponsors) Tote bags with five (5) company logos on the front and the SVC logo on the reverse will be distributed to all attendees. All tote bag sponsors can insert one promotional item into the bag (items to be approved by Exhibit Committee)

#### New! Welcome Reception Drink Ticket – \$1,500

(2 Sponsors) All TechCon registrants and exhibitors will receive a ticket (featuring the Sponsor names) to obtain a complimentary beer or wine at the Sunday Evening Welcome Reception.

#### Hotel Reservation Web Splash Page – \$750

(1 Sponsor) Put your company in front of every attendee who makes their hotel reservation using our On-line Registration system. (December 2011 – April 2012)

If you are interested in a sponsorship, please indicate your selection on the Advertising Insertion Order on page 6. If you have questions about any of the sponsorships or would like to confirm availability, please contact SVC at 505/856-7188 or [svcinfo@svc.org](mailto:svcinfo@svc.org).